EE 2017
SPONSORSHIP OPPORTUNITIES

MAXIMIZE YOUR EXPOSURE
GENERATE HIGH-VALUE LEADS
EXPAND YOUR NETWORK

LEARN MORE
www.evolutionexchange.com
Connect with the largest community of Time, Payroll and Labor Management Administrators and Decision Makers

VCS attendees are active and engaged. Promote your business, demonstrate solutions and gain visibility with an influential audience of users. We reach business and network administrators, project managers and payroll specialists who are looking to share best practices, develop new skills, and learn about new technologies and solutions that they can use to drive business value.

AUDIENCE PROFILE

VCS expects to welcome between 300-400 attendees at its 2017 user Conference, and potentially 500 additional attendees via a Virtual forum. Attendees are corporate and governmental business administrators, network administrators, payroll specialists, project managers and directors.

ABOUT VCS

Visual Computer Solutions provides state-of-the-art software solutions for the management of time & labor processes. With breakthrough products that have revolutionized the safety sector, VCS now successfully markets its solutions to all industry verticals.

WHO WE REACH

SPONSORING AN EVOLUTION EXCHANGE CONFERENCE GETS YOU ACCESS TO:

- Robust Network of Engaged Time/Labor Management Users
- Purchasing Power-A roster of organizations with revenues that pursue advancements in time/labor management technology
- Multiple Industry Sectors - including public safety, (police, fire, corrections, government), healthcare, financial institutions, and more
VCS is proud to announce the dates and location of its 2017 User Conference - Evolution Exchange! The three day event will be held at Harrah’s Resort in Atlantic City, New Jersey from December 6-8, 2017. Mark your calendars and stay tuned!

Evolution Exchange represents the best opportunity that you and your organization will have in 2017 to reach out to VCS staff, network and engage with fellow colleagues across the country, as well as expand your scheduling skill set for ultimate productivity and efficiency. VCS will be bringing you up to date on all new product offerings, announcements and newly added software features.

This is a “must-attend” event for all users that will immediately impact your personal and organizational growth. Look for further announcements and be sure to register today to take advantage of early bird pricing!

**Pricing & Registration**

<table>
<thead>
<tr>
<th>Period</th>
<th>Rate</th>
<th>Paid Status</th>
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<tbody>
<tr>
<td>OCT. 2015 - JAN. 31, 2016</td>
<td>$399 PER PERSON</td>
<td>PAID IN FULL</td>
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<tr>
<td>FEB. 1 - AUG. 1, 2016</td>
<td>$499 PER PERSON</td>
<td>PAID IN FULL</td>
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<tr>
<td>AUG. 2 - SEP. 1, 2016</td>
<td>$599 PER PERSON</td>
<td>PAID IN FULL</td>
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<tr>
<td>SEP. 2 - SEP. 20, 2016</td>
<td>$699 PER PERSON</td>
<td>PAID IN FULL</td>
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**Location**

**THE 2017 VCS EVOLUTION EXCHANGE WILL DO AC**

Evolution Exchange will be held at Harrah’s Resort in Atlantic City, NJ! With its sophisticated marina setting and roster of world-class amenities, Harrah’s is the premier Atlantic City destination. From first-class services to fine dining, ample recreation, and headline entertainment, Harrah’s Resort has it all. Plus it’s home to The Pool – a year-round tropical entertainment complex along with the award-winning Elizabeth Arden Red Door Spa, great boutique shopping, and more. The concierge team at Harrah’s can book dinner reservations, arrange show tickets, coordinate transportation, provide directions and more. A self-service Business Center is available 24/7 to help you take care of business.

**A LIMITED BLOCK OF ROOMS AT THIS SPECIAL RATE $59.00 PER NIGHT.**

BOOK NOW! CONFERENCE ATTENDEES CAN SECURE THIS RATE BY CONTACTING:

**HARRAH’S ATLANTIC CITY**

1-888-516-2215

MENTIONING GROUP CODE #SH09VC6

AND COMPANY NAME

Visual Computer Solutions
Dear,

I am contacting you today to discuss a sponsorship opportunity with VCS for our upcoming 2017 User Conference. We are excited to begin planning for this conference and wish to invite you to become an active sponsor at this time.

Our event will be held at Harrah’s Resort in Atlantic City on December 2017. The event will be a (3) day event scheduled for December 6-8th. At this time, we plan on providing access to all sponsors for the exhibiting of their goods and services at the event as a valued business partner of VCS. In addition, all sponsors will receive name recognition in all marketing publications relative to the event. Sponsorships will be available on the event level as well as sponsorship opportunities for breakfast, lunch, speaking engagements and interactive events.

INCLUDED IN ALL PACKAGES

• Featured Sponsor on EE Website
• Included in all E-mail blasts leading up to event and after (over 2,000 recipients)
• Access to Attendee Registration List
• Mention in sponsor section of EE 2017 Handbook
• Recognition and Signage at EE

TITANIUM - $10,000.00 - QTY (1) FILLED

• Prominent Exhibitor Booth space
• (30) minute speaker engagement at EE General Session
• Full page ad in EE2017 Handbook
• Webinar speaking engagement - pre-conference
• Feature in EE Press Release
• Private Video Interview at EE (edited version emailed after for personal marketing, to be included on EE site and social)
• Full conference access

GOLD - $7,500.00 - QTY (2)

• Exhibitor Booth space
• (15) minute speaker engagement at EE
• Full page ad in EE2017 Handbook
• Webinar speaking engagement - pre-conference
• Feature in EE Press Release
• Private Video Interview at EE (edited version emailed after for personal marketing, to be included on EE site and social)
• Full conference access
**EE2017 - SPONSORSHIP PACKAGES... continued**

**SILVER - $6,000.00 - QTY (1)**
- Exhibitor Booth space
- (15) minute speaker engagement at EE
- 1/2 page ad in EE2017 Handbook
- Webinar speaking engagement – pre-conference
- Feature in EE Press Release
- Full conference access

**AV/INTERNET - $5,000.00 - QTY (2)**
- Exhibitor Booth space
- 1/2 page ad in EE2017 Handbook
- Webinar speaking engagement – pre-conference
- (2) Guest Blog appearances on VCS Website – 1 before and 1 after EE (over 3,300 visitors per month)
- Full conference access

**MEDIA - $4,000.00 - QTY (1)**
- Exhibitor Booth space
- 1/2 page ad in EE2017 Handbook
- (2) Guest Blog appearances
- Full conference access

**PRE-CONFERENCE SPONSOR - $3,500.00 - QTY (2)**
- Exhibitor Booth space
- 1/2 page ad in EE 2017 Handbook
- (15) minute Meet & Greet after pre-conference
- Signage acknowledgment during pre-conference event
- Full conference access

**NETWORKING HUB SPONSOR - $3,000.00 - QTY (2)**
- Exhibitor booth space
- 1/2 page ad in EE 2017 Handbook
- (1) Guest Blog appearance on VCS website (over 3,300 visitors per month)
- Signage acknowledgment during networking events
- Full conference access
EE2017 - SPONSORSHIP PACKAGES... continued

NETWORKING HUB SPONSOR - $3,000.00 - QTY (2)
- Exhibitor booth space
- 1/2 page ad in EE 2017 Handbook
- (1) Guest Blog appearance on VCS website (over 3,300 visitors per month)
- Signage acknowledgment during networking events
- Full conference access

BREAKFAST SPONSOR - $2,500.00 - QTY (2)
- Exhibitor Booth space
- 1/4 page ad in EE2017 Handbook
- (1) Guest Blog appearance on VCS website (over 3,300 visitors per month)
- Signage acknowledgment during breakfast
- Full conference access

LUNCH SPONSOR - $2,500.00 - QTY (2)
- Exhibitor Booth space
- 1/4 page ad in EE2017 Handbook
- (1) Guest Blog appearance on VCS website (over 3,300 visitors per month)
- Signage acknowledgment during lunch
- Full conference access

REFRESHMENT ZONE SPONSOR - $1,500.00 - QTY (4)
- 1/4 page ad in EE2017 Handbook
- (1) Guest Blog appearance on VCS website (over 3,300 visitors per month)
- Signage display during refreshment break

LANYARD SPONSOR - $1,000.00 - QTY (2)
- 1/4 page ad in EE2017 Handbook
- Sponsor signage on lanyard
THANK YOU FOR YOUR INTEREST IN VCS SPONSORSHIP OPPORTUNITIES.

To become a sponsor for Evolution Exchange 2017, please complete the attached sponsorship application and return the application form with payment data to accounting@vcssoftware.com.

<table>
<thead>
<tr>
<th>COMPANY:</th>
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<tbody>
<tr>
<td>CONTACT NAME:</td>
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<tr>
<td>CONTACT NUMBER:</td>
</tr>
<tr>
<td>EMAIL:</td>
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<tr>
<td>EXACT COMPANY NAME FOR LISTING:</td>
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<tr>
<td>PAYMENT OPTIONS:</td>
</tr>
</tbody>
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- Check payable to Visual Computer Solutions, 4400 US Highway 9 # 3500, Freehold, NJ 07728
- ACH Direct to VCS Financial Institution
  Contact VCS Finance for details at (732) 730-9009 x212
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<thead>
<tr>
<th>SPONSOR</th>
<th>VALUE</th>
<th>QUANTITY</th>
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<tbody>
<tr>
<td>Corporate (GOLD)</td>
<td><strong>$5,000.00</strong> - Key profile throughout the event, exhibit booth space for advertising, (2) scheduled 30-60 minute sessions for speaker presentations and product demos in our Product Showcase Arena</td>
<td>QTY. ___________ (Up to 2)</td>
</tr>
<tr>
<td>Corporate (SILVER)</td>
<td><strong>$4,000.00</strong> - exhibit booth space for advertising, (1) scheduled 30-60 minute session for speaker presentation and product demos in our Product Showcase Arena</td>
<td>QTY. ___________ (Up to 2)</td>
</tr>
<tr>
<td>AV Sponsor</td>
<td><strong>$3,500.00</strong> - exhibit booth space for advertising, name recognition throughout entire event, (1) 30 minute session for speaker presentation</td>
<td>QTY. ___________ (Up to 2)</td>
</tr>
<tr>
<td>Featured Speaker Sponsor</td>
<td><strong>$3,000.00</strong> - exhibit booth space for advertising and product demos during break sessions</td>
<td>QTY. ___________ (Up to 6)</td>
</tr>
<tr>
<td>Breakfast Sponsor</td>
<td><strong>$2,500.00</strong> - exhibit booth space for advertising, name recognition during breakfast event</td>
<td>QTY. ___________ (Up to 4)</td>
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<tr>
<td>Lunch Sponsor</td>
<td><strong>$2,500.00</strong> - exhibit booth space for advertising, name recognition during lunch event</td>
<td>QTY. ___________ (Up to 6)</td>
</tr>
<tr>
<td>Networking Session Sponsor</td>
<td><strong>$2,000.00</strong> - exhibit booth space for advertising, name recognition during networking session</td>
<td>QTY. ___________ (Up to 6)</td>
</tr>
<tr>
<td>Interactive Events Sponsor</td>
<td><strong>$1,000.00</strong> - name recognition on selected event</td>
<td>QTY. ___________ (Up to 6)</td>
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